



2021

WOMEN IN BUSINESS CONFERENCE

NOVEMBER 5, 2021

New Beginnings

ELEMENTS | NAPERVILLE, ILLINOIS | 8:30 am to 1:20 pm

AGENDA – Tentative – Subject to change

8:00am - 8:30am **REGISTRATION & NETWORKING**

8:30am - 8:35am **WELCOMING REMARKS**
Laurie Silvey, President, Center for Business Management, Illinois Chamber of Commerce

8:35am - 9:35am **CO-EXISTING WITH YOUR CO-WORKERS – *Morning Keynote***
Elaine Hand, Owner, InnerView Inc.
Elaine will kick off our conference with an uplifting discussion about returning to work and getting along with your fellow employees. This will include teambuilding exercises to take back to the office.

9:35am – 10:20 am **WHAT WE LEARNED FROM THE PANDEMIC – *Panel Discussion focusing on personal wellbeing***
(Moderator) – **Jynnifer Cotharn, Partner, Inman Fitzgibbons**
Panelist – Melissa Woessner, Wahl Clipper
Panelist – Chelsea Allison, Director of Human Resources for IL, KS, MO, United Parcel Service
Panelist – Meghan Woltman, Chief Government Affairs Officer, Advocate Aurora Health
The COVID-19 pandemic presented everyone with their own variety of unprecedented challenges and opportunities. Businesses had to pivot quickly. This panel discussion will center on the good, the bad, and the ugly impacts the pandemic had on businesses of all kinds. Tips for disaster planning and more.

10:20am – 10:40am **NETWORKING BREAK**

10:40am – 11:25am **OBESITY: WHY IT MATTERS TO YOUR ORGANIZATION AND HOW YOU CAN TAKE ACTION – *General session focusing on personal health***
Kathy Brady, Founder, CMB Health Inc.
Focusing on Personal Health - Obesity is a serious, prevalent disease and rates continue to rise in America. Join us for a powerful review and discussion about the

science of obesity, employer cost related to the disease, the importance of a comprehensive obesity program targeting all populations in the treatment and prevention of the disease. Our speaker, Kathy Brady will provide an in-depth look into: National & state obesity rates and the effects obesity may have on your workforce and the bottom line; The science of obesity; Why it is important to implement a comprehensive obesity management program; Studies related to weight, weight bias, employer cost, obesity treatment and obesity prevention; Valuable, shareable tools and resources for care along the weight management continuum.

- 11:25am – 12:10pm **FINANCIAL WELLNESS - *Panel Discussion focusing on personal wealth***
(Moderator) **TBA**
Panelist – Miranda Johns-Cumming, Assistant Vice President, Private Client Advisor, Commerce Bank
Panelist – Danielle Marshall, Financial Advisor, Edward Jones
In addition to taking care of physical and mental health, taking care of our financial wellness is absolutely essential. This panel will discuss financial health and wellness, including planning for difficult times as well as your future retirement.
- 12:10pm – 12:45pm **NETWORKING BREAK and LUNCH**
- 12:45pm -1:30pm **KEYNOTE SPEAKER – MY JOURNEY TO HERE**
Lori Healey, Senior Vice President and Operations and Implementation Lead for the Obama Presidential Center (OPC), Obama Foundation
- 1:30pm – 2:15pm **EQUITY IN THE WORKPLACE**
Alana Banks, Board Member, Decatur Public School District
- 2:15 pm - Drawings for door prizes, closing remarks – Laurie Silvey, President, Center for Business Management
- 2:30pm Adjourn